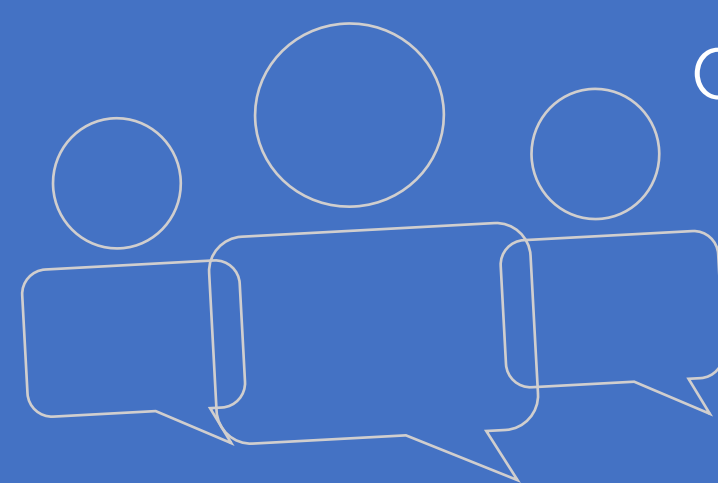


The New Art of Prospecting For Realtors



PREDICTABLE LEAD SYSTEM



PERFORMANCE
CONSORTIUM

Brought to you by:



*Center for Sales
Performance*



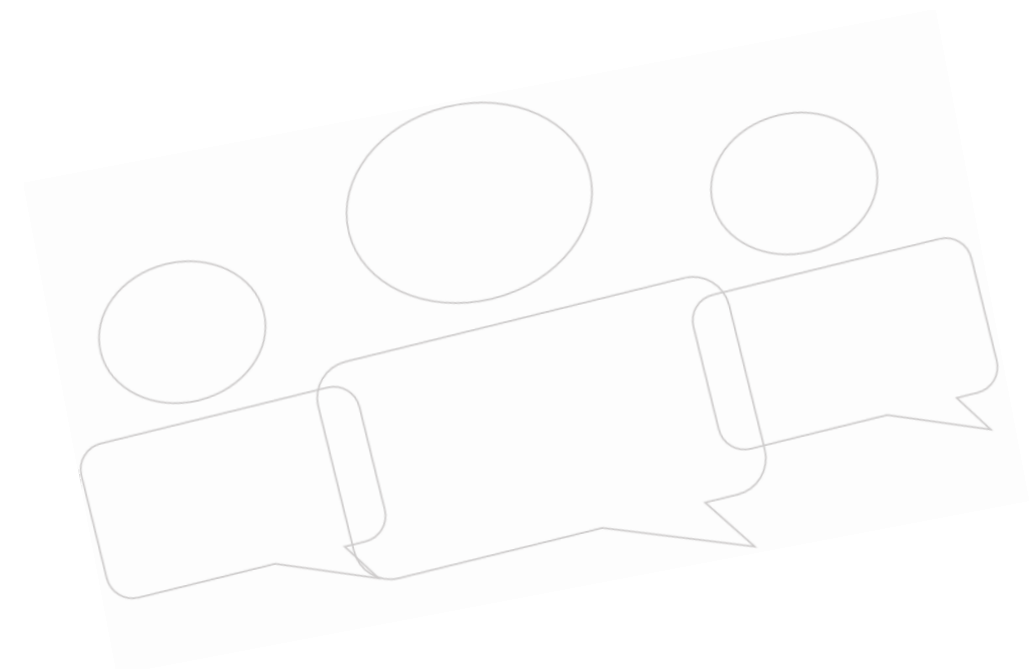
THE NEW ART OF PROSPECTING FOR PREDICTABLE LEAD FLOW

No False Claims, No Hype. Just Technology and Methods that Work. It's 2020; don't get caught in the trap of following the "Experts" old methods. They don't work anymore. In today's market, consumers are using the internet to research your services, your difference, your company and your competition. This happens before they make contact. Using new online marketing tools, and our method you can set up a solution that will produce results for you. Greater reach, increased revenue and referral business.



No more spending money that doesn't pay off.

This program is available only to agent's whose broker is a member of the PERFORMANCE CONSORTIUM for Realtors.





HOW EXPERIENCE LEARNING IS CHANGING THE PERFORMANCE TRAINING WORLD

1) CLEAR MISSION

- Build and Use a method and tool set that will produce a predictable number of people who are the right people, in the right place and at the right time.

2) FUTURE STATE

- Imagine getting a small consistent flow of inquires that you can use to build your income and become a "Top Producer".

3) PERSPECTIVE

- We are going to show you a future that is successful and give you a roadmap to follow to get there.

4) SMALL WINS

- We make the learning and implementing a "game" where you will constantly win, get rewarded and emotionally energized.

5) THE CHALLENGE MINDSET

- Learning to expand short bursts of effort to accomplish strategic actions becomes fun, not overwhelming or a burden

6) FEEDBACK

- Our quizzes help you to know how you are progressing

7) COMMUNITY

- Using Facebook you can share your wins and be part of a unique performance experience that only a few Realtors will get access to.

8) BUILD MOMENTUM

- Lead Flow and small wins in implementation, lead to real opportunity. As the opportunities convert to real income, it becomes systematic rather than random. Keep the momentum building by feeding your new lead machine.

9) ACHIEVE THE MISSION

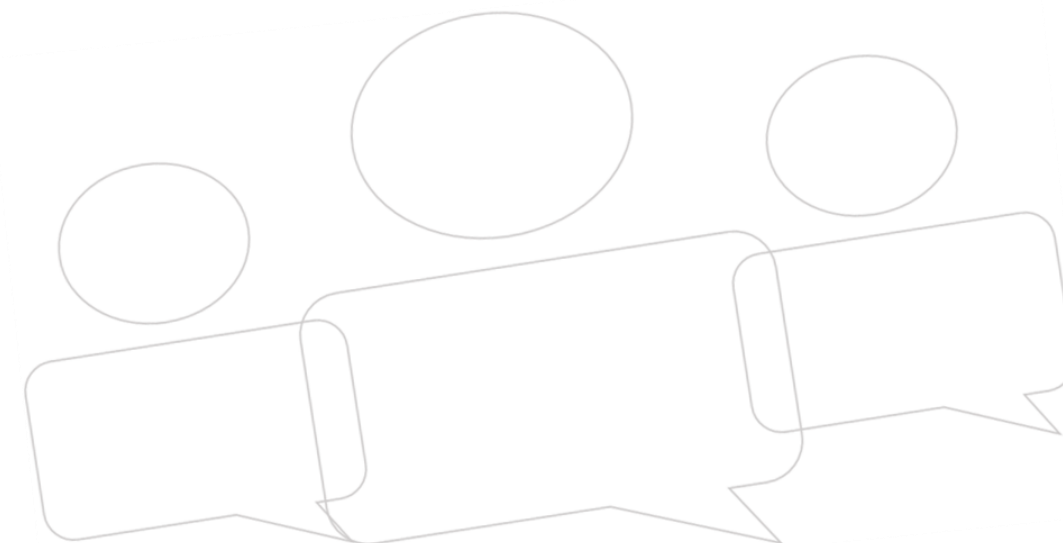
- When you are able to predict and scale your business at will, you will know you are there.



YOUR PERFORMANCE CONSORTIUM LEADER will help you register for this program (The New Art of Prospecting).

Format: e-Learning with video, gamification and live online sessions (group zoom meetings).

Start: Right away and self pace your progress.





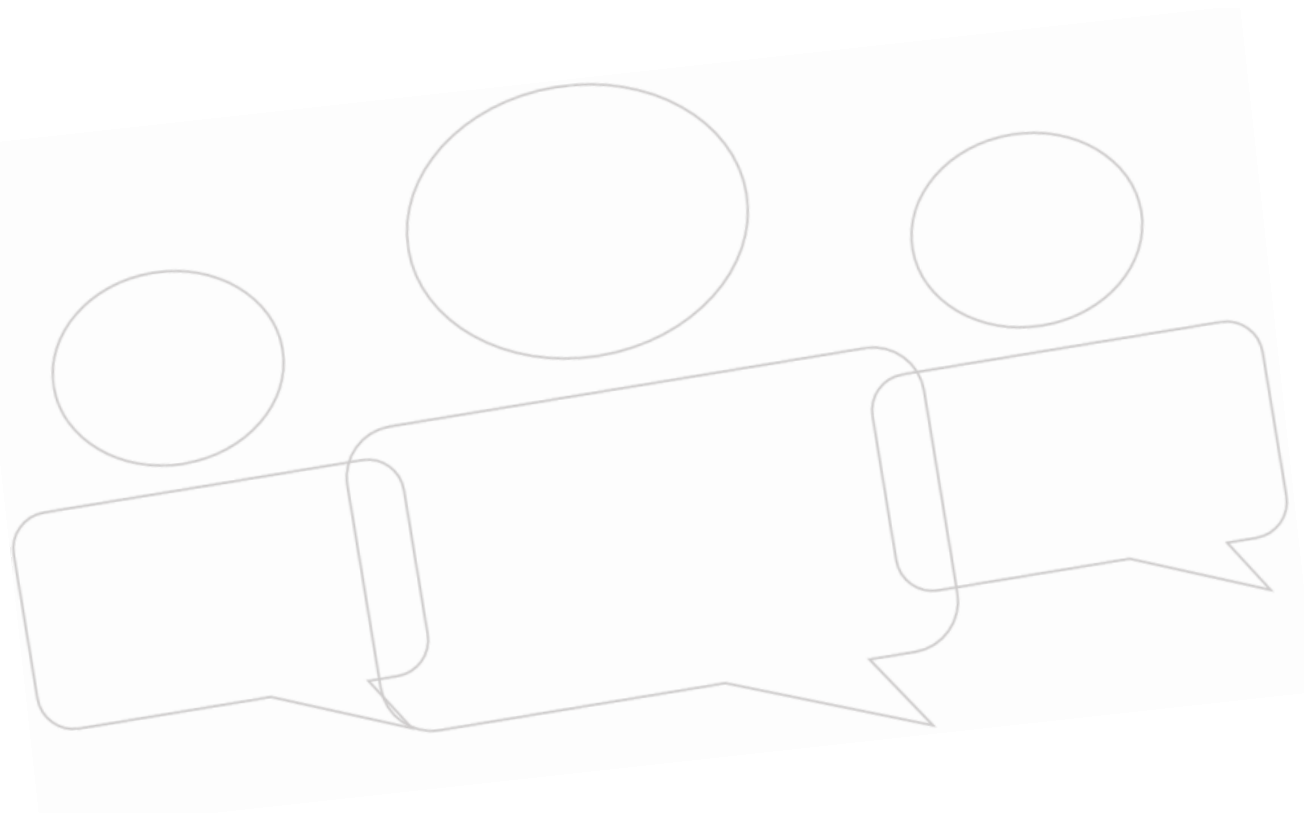
Business Building
should be fun,
and it must
produce results.

EXPERIENCE LEARNING SYSTEM

Our unique way of giving you knowledge and tools is **more fun** and **less stressful**. The learning is an **experience** in itself. This is critical to keeping you interested and moving forward.

We use an online e-learning platform that allows you to **self pace**. In addition we support what you are doing with **online live sessions**.

We also use gamification to keep you progressing with regular **small wins**.



CURRICULUM:

1. /// CRM Customer Relationship Manager

The brain center of your Real Estate business

2. /// A Winning Brand and Compelling Difference

Differentiate your service to impact your clients

3. /// How to Master Inbound and Outbound Promotion

Build contact lists, use our Local Listing Option for more Inbound Leads

4. /// Communication Channels that are the best

Automated email campaigns

5. /// Lead Capture and List Building

Landing pages (funnels) that convert visitors to leads

6. /// Viral Marketing Campaigns

Our special platform, strategies & contests to build your following

7. /// Facebook and Instagram Advertising

Simplify your life. Use our Artificial Intelligence driven ad tool do it for you

8. /// LinkedIn Method

The secrets to LinkedIn and it's problems they don't tell you about

9. /// Build Your Own Market

How to create a group of people who will use you regularly

Save Time with Automation and Artificial Intelligence

NEW SALES AND MARKETING TOOLS



NEW ART OF PROSPECTING TOOLS

We Recommend these to form your marketing tools.

Nimble CRM

Perfect Customer Relationship Manager for Realtors

Includes up to 300 group messages per day

One of the most awarded CRM's ever.

PLG: Local Listing System For Inbound Leads

Self Serve System to:

- 1, Optimize inbound leads.
2. Manage Online Reviews
3. Obtain more reviews and more. Much more.

Facebook And Instagram Advertising Using AI

Our Artificial Intelligence driven ad placement system. Take the "guess work" out of getting your message in front of the right people, in the right place and at the right time. Lower Risk with Higher Returns on Your ad investment.

Viral Marketing Campaign Platform

Grow your lists with reward based Facebook referral campaigns. Track participation, run contests, provide lead magnets and draw people to your Facebook or Landing Page (lead funnel).

Customer Data Lists

Unlimited potential contact records available to purchase
Automated Email Campaigns to trigger customer actions.

Web To Print Online Greeting Card System

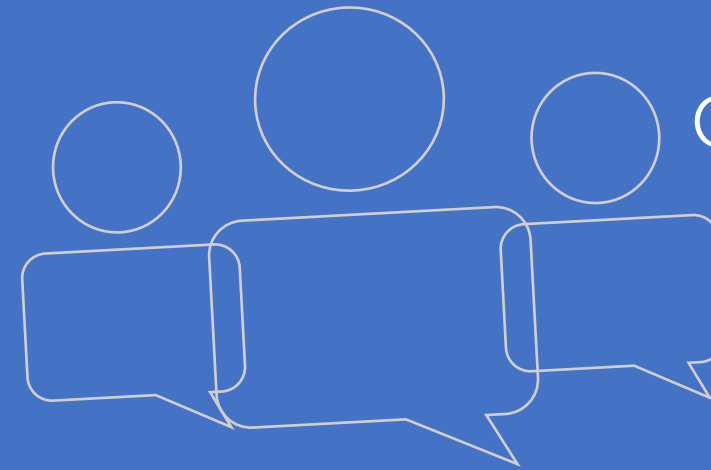
Integrates with Our CRM for Relationship Marketing
Send cards and gifts with a few mouse clicks.



Low Cost Technology For Promotion Power



The New Art of Prospecting For Realtors



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